



# NEOPOST

Send. Receive. Connect.



# Experts in customer communications

- Specialists in communications since **1924**
- **In-depth understanding** of **SME** and **public sector** challenges
- **Europe's number 1** supplier of mailing solutions
- A **stable** and **reliable partner**
- **Rapidly growing** range of **multi-channel solutions**

Over  
**800,000**  
customers worldwide



**€1.1 Billion**  
Global turnover

 = 10,000 customers



 Mail & Parcels

 Data Quality

 Document Management

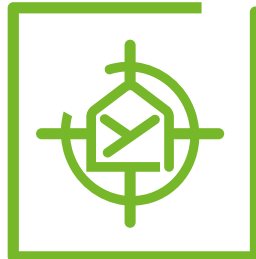
 Communication Software

The right partner to help you digitise

Evolving and innovative solutions for efficient management of **digital** and **physical** communications.

# Our Software & Equipment Deliver

Accuracy



Design



Personalisation



Simplicity



Speed



Promote Brand



Satisfy Customers



Grow Sales



Cut Costs

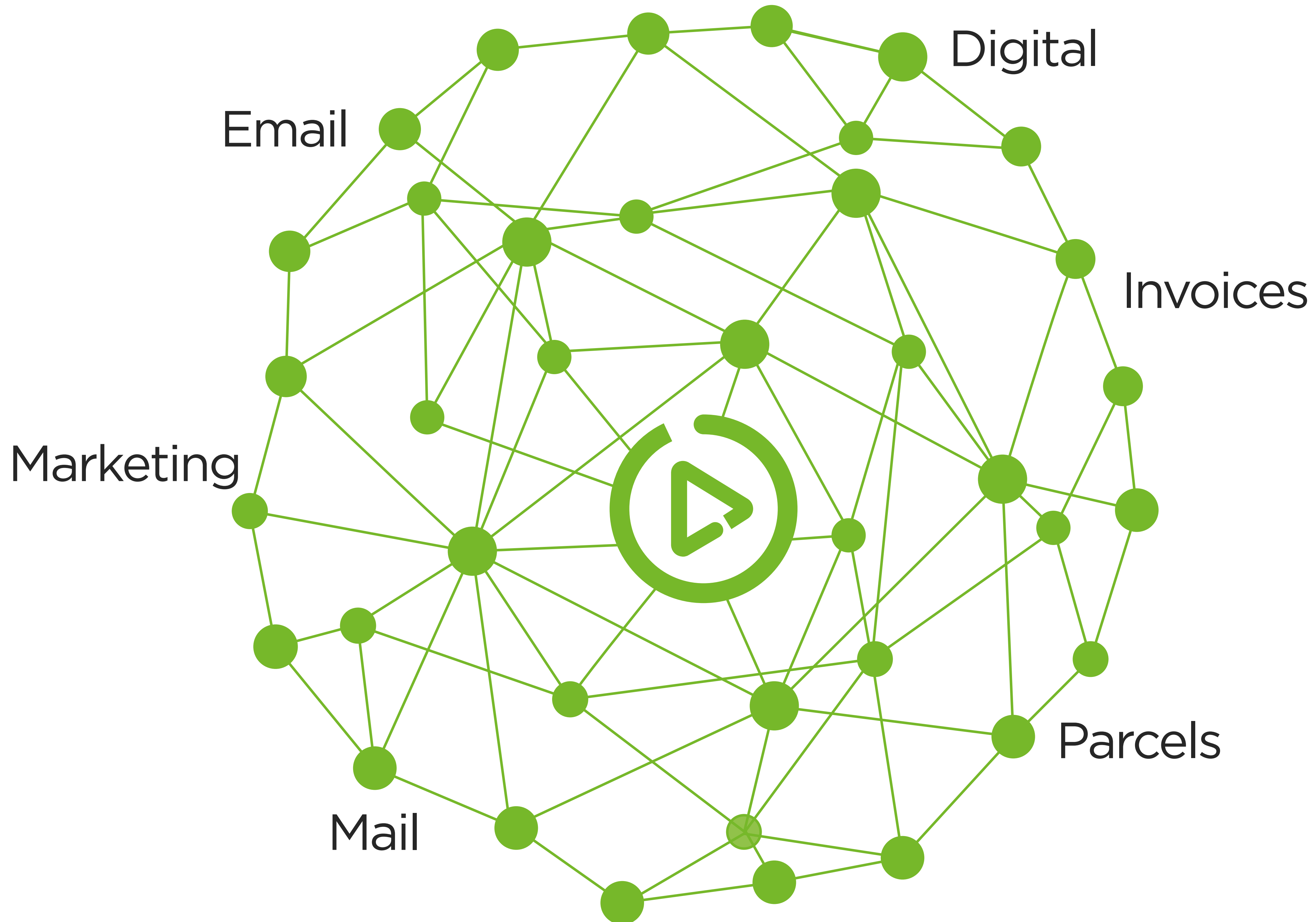


Save Time



## So you can...

We help you **build** better **connections** with **customers**





# Send

Produce & distribute multichannel communication



Invoices



Email



Statements



Mail



Newsletters



Campaigns



Promotions

Whatever you **Send** or **Receive**, we can help!

Sales Enquiries



Email



Payments



Mail



Invoices



# Receive

Manage incoming communications



We can help at every stage

Send 

+ Create

+ Produce

+ Distribute

+ Manage

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

 Send

+ Create

+ Produce

+ Distribute

+ Manage

## Create

- Format customer address data to improve deliverability and maximise postage discounts
- Design well laid out invoices and documents
- Add document intelligence to manage accurate personalisation

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 



Send 

+ Create

+ Produce

+ Distribute

+ Manage

## Produce

- Quickly fill envelopes
- Send the right content to the right person
- Centralise production to cut costs, rationalise equipment and improve brand control
- Apply names, addresses and marketing messages to envelopes

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

Send 

+ Create

+ Produce

+ **Distribute**

+ Manage

## Distribute

- Frank mail to achieve postage discounts
- Secure volume discounts on bulk mail
- Schedule and validate emails

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

Send 

+ Create

+ Produce

+ Distribute

+ Manage

## Manage

- Department and location
- Identify savings opportunities
- Produce reports and charts

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

 Send

+ Create

+ Produce

+ Distribute

+ Manage

## Open

- Quickly open envelopes without damage to contents
- Extract envelope content
- Speed up internal distribution

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

Send 

+ Create

+ Produce

+ Distribute

+ Manage

## Capture

- Scan documents to digital format
- Cut storage space
- Extract business critical information for processing

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

Send 

+ Create

+ Produce

+ Distribute

+ Manage

### Process

- Speed up internal distribution
- Manage approvals on line

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

Send 

+ Create

+ Produce

+ Distribute

+ Manage

### Archive & Retrieve

- Automatically archive electronic documents
- Quickly locate and retrieve documents
- Manage compliance
- Satisfy customer queries

+ Open

+ Capture

+ Process

+ Archive & Retrieve

Receive 

## Outstanding support, every step of the way

- Experienced Account Management team with industry leading national coverage
- Support from product specialists
- Award winning UK based contact centre
- Best in class satisfaction ratings
- Support by phone, on-line and on-site
- 80 engineers



**Sarah Cope - Advantage Healthcare**

“I feel so much more confident that our account is being managed by people who clearly know this business well”



# How we have helped Send & Receive Mail

## Electronic Document Management - Paula Rosa

“ We will start with our current financial year and we hope to be able to save over 100 square yards of floor space by eliminating paper files on site”

## Folder inserter - *Make a wish*

“ On average it takes about two hours to do a 4,500 letter mailing. In the past when we used volunteers, it would take up to two full days with a team of five volunteers packing”

## Franking - Amey

“ We’ve easily saved a third of our postal expenditure due to the Royal Mail Mailmark®”

## Folder inserter & franking - Circle Housing

“ Our new equipment has saved countless man hours and will soon provide us with sizeable discounts on our postage costs”

## Letter openers - Homeserve

“ As a result of using three IM-75’s, we can process our incoming mail 33% faster”



## Send

Produce & distribute multichannel communication

## Receive

Manage incoming communications



# How we have helped **Send & Receive Mail**



**Claim Eazy - Integrated incoming/outgoing mail system**

**“** Since investing in Neopost’s mailing solutions we’ve been able to process all our inbound and outbound post 80% quicker than we did previously **”**



**Send**

Produce & distribute  
multichannel  
communication

**Receive**

Manage incoming  
communications

