

ACRONIS DISASTER RECOVERY

Recover lost files with the flip
of a switch



WHAT IS DISASTER RECOVERY?

Disaster recovery solutions allow companies to quickly resume business-critical workloads after cyberattacks, natural disasters, or server failures. The disaster recovery process normally involves a separate physical or cloud site to restore data. Every disaster recovery solution aims to help businesses operate as usual.

When downtime costs you money, it's vital to get back to normal businesses as soon as possible. Disaster Recovery solutions minimise recovery time and gets you back to business in minutes, no matter how severe the incident.



DID YOU KNOW...?

'**96%** of businesses experienced an outage in a 3-year period. These companies experiencing frequent outages or brownouts had **16 times higher costs** than organisations that experience fewer such instances.'

- LOGICMONITOR, 2019

I HAVE BACKUP – WHY DO I NEED DISASTER RECOVERY?

A backup solution protects your company's data, meaning in the case of a serious outage like one caused by a natural disaster, your backup files will be safe, however it can still take days or even weeks to bring applications back online. A disaster recovery solution minimises the recovery time, getting you back up and running in minutes.

CLOUD BACKUP	DISASTER RECOVERY
Protect data from loss	Recover applications quickly after a disaster
Hours to days	Minutes
Cold storage	Hot storage (enables rapid application availability after a disaster event)

WHY CHOOSE ACRONIS DISASTER RECOVERY

Lower Costs – Save money that you'd usually spend on expensive, on-premise hardware by using a cloud-based solution that is low cost.

Peace Of Mind – Rest easy knowing that your business data is protected against physical and logical disasters, meaning you can get your business back up and running fast and save on costs in the process.

Eliminate Ransomware – Cloud backups protects your data from ransomware attacks that could devastate your data and have a monumental impact on your business, costing you both time and money.

Simple Setup – Enjoy quick, simple set up without the need for any technical expertise or in-depth software and hardware.

ACRONIS DISASTER RECOVERY IN ACTION



Because seeing is believing, we thought we'd find out what other businesses using Acronis Disaster Recovery had to say about how the solution helped their business.

INDUSTRY

Financial Services

WHY THEY CHOSE DISASTER RECOVERY

"We used to rely on a "disk to disk to tape" backup strategy for recovery purposes. Acronis provided us with the ability to perform single file restores and full server restores, all from the same system. We've adapted this as our preferred restoration point when the files go missing inadvertently. To be able to spin up a resource quickly and recover the data seems a bit easier than using our legacy backup system. Acronis Disaster Recovery is a recommended investment for any organisation where downtime or data loss is not an option,"

DID YOU KNOW...?

'A single unplanned downtime can cost a small to medium sized business an average of \$82,200 to \$256,000'

- IDC

**FOR A TRUSTED DISASTER RECOVERY
SOLUTION FOR YOUR BUSINESS,
CHOOSE ACRONIS DISASTER RECOVERY.**

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