

# The big picture on bigger data

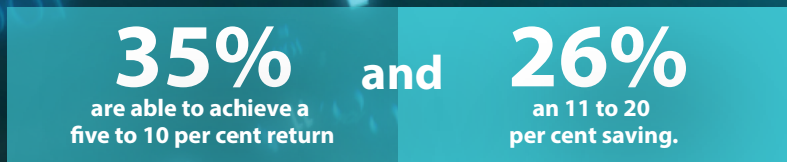
**RIÇOH**  
imagine. change.

UK business leaders recognise that the opportunities from big data go beyond the terabytes of digital information to include physical documents that hold critical business insights.

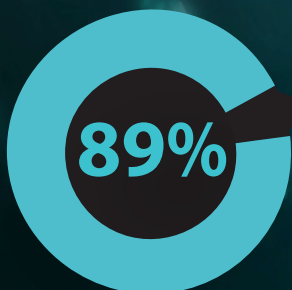
As a key consequence of technology-led change, business critical data which supports decision making across core areas such as finance, marketing, sales and operations, is hidden in archives. By digitising these documents, leaders will gain access to a more valuable and extensive information pool than ever before.

This is the era of bigger data.

**61%** of UK business leaders believe that digitising hard copy documents would save between five and 20 per cent of their annual turnover, of which...



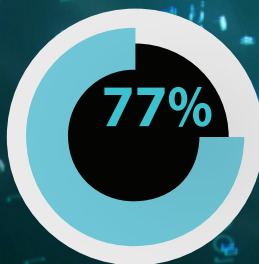
There is significant value lying dormant in physical information assets, as



of leaders agree that their business could make more effective decisions with better digitised data.

Meanwhile, **62%**

of leaders agree that it takes too long to find data they need from hard copy files.



say they could have learnt from the previous recession and reduced the impact of the current one if they had better access to historical data.

By harvesting all critical information, UK businesses can overcome many of the digital roadblocks inside their organisations, making savings and increasing business insight to build competitive edge for the future.

Contact us to discover how we can help you overcome the digital roadblocks inside your organisation.