

Who We Are



Denis ThieryChairman and Chief Executive Officer

Founded in 1924, Neopost
has grown to become a
global leader in mailing
solutions and a major player
in digital communications
and shipping services.
Through our products
and services, we help
organizations like yours
communicate with your
customers quickly, efficiently
and economically, so you can
drive business and build
customer loyalty."

Diversity and Flexibility

Neopost is a world leader in mailing solutions for enterprises and mail centers. Our fast-growing business includes Logistics, Customer Information Management and Document Output Solutions, positioning us as a key player in digital communications and shipping.

Our expert teams can help you:

- Assemble, sort and send out mass mailings
- Automate and optimize mailroom operations
- Create, send and deliver electronic documents in complete security
- Process and archive mail with a range of digital solutions
- Ship and track parcels via multiple media in real time
- Manage and analyze customer information to create powerful multichannel communications

Neopost also offers a wide range of advisory, maintenance and financial services to help you evolve with the changing world.

International Reach and Local Presence

Neopost's network of partners and subsidiaries spans the globe and, thanks to our decentralized structure, each entity has considerable autonomy. This means subsidiaries can use their local knowledge to adapt products and services to each country's regulations and environmental standards. From postage machines to customer information management, our solutions are tailored to the specific needs of both your market and your business.

Bringing People Together

Our philosophy is simple: we believe that people are the key to business success. While technology makes life easier, human interactions drive business forward. That's why our products and services are designed to help people work together, faster and more efficiently. And, by facilitating stronger relationships, we can help you do better business.



What We Value

Neopost appreciates and nurtures the human side of business. We think of our customers as individuals with specific needs, not as organizations. We believe our customers are our partners. Our vision of these individual partnerships is shaped by four key values:

Entrepreneurship

We are inquisitive, creative and resourceful; we empower our customers to act in new ways. We see ourselves as your proactive partner, helping you master new technology and seize new business opportunities. We're not afraid to take the lead and we're always ready to face a challenge. And, because we take care of every detail from beginning to end, you are free to focus on your core business.

Engagement

We believe in full commitment, not half-measures. First, we are committed to you. We apply every resource necessary to ensure that your experience with us is quick, simple and secure. Next, we are committed to our employees. Multiculturalism and diversity in the workplace are competitive differentiators. We know that if our teams are happy, our customers will benefit from exceptional service. And finally, we are committed to being a responsible corporate citizen. Through our eco-design products, sustainable development initiatives and numerous outreach programs, we make the world a better place.

Intuition

We know that today's fast-moving world is not always predictable. That's why we remain flexible. We use our experience and expertise to adapt to new challenges and situations and to identify new opportunities for you. We provide the insight and energy you need to succeed. We help your information to flow more freely and your business to run more efficiently.

Closeness

Neopost brings people closer together. By providing the means for companies to exchange ideas and information faster and more effectively, we help your organization maximize its time, resources and revenue. And, as a faithful partner you can trust 100%, we are always there to support, reassure and guide you through any business communication management challenge you may face.

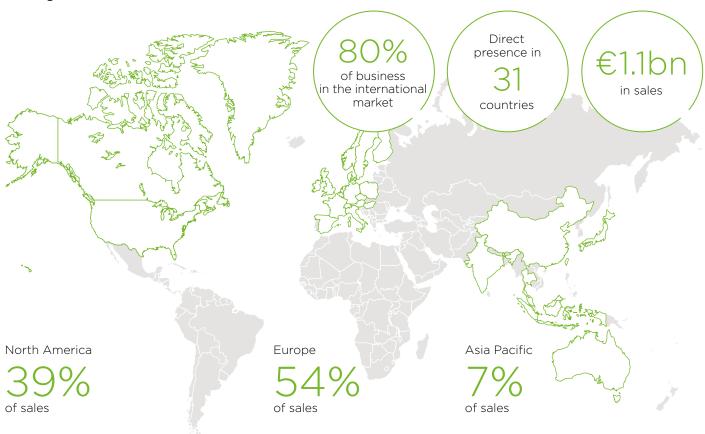
What We Do

Well Connected

Neopost is a global leader in mailing solutions and a major player in shipping services and digital communications. We provide fully scalable solutions. Whether you're a large multinational, SME or a small business, we help organizations like yours connect with customers to facilitate valuable interactions and continually drive business forward.

Take A Look at How We Measure Up





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Neopost provides a wide range of hardware, software and services as well as all the support you need every step of the way."



From filling envelopes and collating content to personalization and postage, we help you with all aspects of mail preparation. We'll save you time and money as well as improve the accuracy of your mailings.



Our document management software and data quality and analytics solutions ensure you deliver the right message to the right person through the right channel or media. You can also tailor content to your recipient's specific needs. This means you can control the communication process, cut costs and improve customer satisfaction.



We help you streamline your shipping process and improve customer satisfaction. Our tracking solutions update you on delivery status, inventory and equipment, giving you total supply chain visibility.



We know print. Our range of finishing equipment ensures almost endless printing possibilities. Whatever your needs – from booklet making, creasing and cutting, to folding, binding and coating – we have a solution that's right for you.

Keeping Ahead of The Game - Research & Development

Neopost masters new technology so we can guide and empower you to interact in new ways. That's why we dedicate as much as 5% of our revenue to research and development.

We also have 500 research engineers working on future generations of systems, software, infrastructure and networks.



Supporting You Every Step of The Way

Technical Support and Training

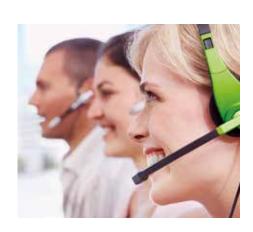
From making sure our solutions are installed correctly to training everyone who's going to use them, we're always on hand to help. We have a global presence with local support networks throughout the world. Our dedicated experts are only a phone call away. They will also visit your location at your convenience.

Help When You Need It

Our help centers and Neopost teams are available to give you technical backup and perform ongoing and preventative maintenance. We'll also ensure that postal rates are updated quickly. And you can rely on the fact that we will have all the supplies you need for your equipment when you want them.

Tailor-Made Advice

When you choose Neopost, you get a trusted business advisor. This means we won't just sell you things. We'll give you advice on how to improve your document output and cut costs. We'll help you define your processes and provide you with all the hardware, software and services you need.



Financial Flexibility

Neopost gives you all the financial support you need. Just talk to your personal Neopost point of contact about anything you need. We have a range of financial solutions that we can tailor to your situation.



GC From opening your letters, to metering your mail, to enticing your customers to read your communications; Neopost can help you at every stage of the business communication management process."

NEOPOST MAILING



Mail Processing



Mail Assembly



Mail Addressing



Software and **Online Services**



IM-16 Letter Opener





IN-700 Series Postage Machine DS-90i Folder Inserter

Cut Costs With Our Digital Mailing Systems

Our postage machines can help you save on postage costs, improve the efficiency of your mailing processes and give your communications a more professional appearance.

Whether you run a home office or an enterpriselevel mail center, we have a range of solutions to meet your needs.

Manage Your Incoming Mail

Our incoming mail systems will help you stay on top of your post. From desktop openers to high-speed, high-volume letter extractors, we have a solution for everyone.

Sort Your Mail

Our mail sorters can help you improve your processes. They weigh and count post, cancel postage marks and stamps and provide detailed sorting based on weight, destination and other criteria.

Speed Up Your Envelope Filling

Stop wasting valuable time and resources stuffing envelopes. Our paper and letter folding machines and folder inserters can save you time and money and let you accurately personalize content and portray a professional image in all your communications.

Increase Your Response Rates

There's no point sending out loads of mail if no one's going to open it. Our envelope printers will help you produce mailings that have the best possible effect and the highest opportunity for response. They not only print the name and address quickly, they can also add colorful marketing messages and images.

Keep On Top of Your Postal Costs

Our consolidation software allows you to analyze the data and expenditure related to your mailings. You can see exactly where you need to cut costs and allocate resources.

Have Everything Working Together

Our digital mailing systems are intelligent postal terminals. They're in direct communication with our servers to ensure automatic postage re-crediting, secure operation and tracking of postal transactions. Furthermore, they automatically send out instant software updates to enrich your online experience.



Our document
management and
data quality tools
help you manage
communication
from creation to
delivery and
receipt - allowing
you to better
target existing and
new customers."

NEOPOST DIGITAL



Data Quality and Customer Information Management



Document Management

Make the Right Choice

Our digital solutions range from simple, easy-to-use software for SMEs (Small and Medium-Sized Enterprises) to more complex offers for large enterprises.

Get Your Customer Communications Right

We have a range of output management software that gives you the power to deliver the right content to the right person, at the right time through the right channel.

Our software uses your existing database to allow for personalization, grouping, printing, intelligent bar-coding, secure inserting, addressing and tracking of all your documents.

Control Your Customer Information

Not reaching your targets wastes your money and resources. That's why Neopost has developed a range of data quality and analytic solutions that help you get it right every time.

Our solutions enable you to capture customer information quickly, enrich it and update it easily. We also provide location intelligence solutions and help you handle customer information management and governance through master data management on an ongoing basis.



Multichannel Communications Can Help Grow Your Business

"Before investing in Neopost's output management solution our biggest challenge was sorting mail as we had to manually sort invoices into two different categories: one for delivery by physical mail and the other for digital invoicing. This meant a lot of time was required for manual mail sorting.

This customer communications solution from Neopost was installed only a month ago and we have already reduced our postage and paper costs by around 20%. Everything is automated so the system knows which documents need to be posted and which communications need to be sent by email. This more effective way of dealing with outgoing mail has enabled us to personalize business communications by sending the right message to the right person at the right time, via the right channel."

Marcin Rutkowski, Office and Administration Manager for Ranson UK





GC We help etailers and enterprises at every stage of the parcel delivery process. From making your packages as small as possible, to choosing the right carrier and keeping track of where your orders are. And we're even looking at new ways to make deliveries more convenient for your customers."

SHIPPING



Order Packing



Shipping



Tracking



Parcel Lockers



RFID

Simplify Your Shipping

Your shipping strategy can make or break your business. Neopost helps enterprises, etailers and fulfillment centers choose the most cost-efficient delivery services for their customers. And our technology enables shippers to automate delivery management by printing labels, producing shipping documents and streamlining the entire process.

Deliver Your Parcels Differently

The growth in ecommerce proves that customers today want to get their packages faster and cheaper than before. Whether it is shoes, toys, electronic devices or more, our fit-to-size packaging solution optimizes carton size and increases your productivity compared with manual processing. And our parcel lockers allow eshoppers to pick up or return their packages at convenient times at self-service points of collection.

Keep Track of Your Deliveries

We understand how important it is for you to be able to track everything you send and receive. Our mobile solutions enable you to geolocate your parcel and mail traffic, capture business information and record proof of delivery within your organization and at remote locations. And by identifying, locating and monitoring deliveries, you can set up a traceability system that links automatically to your supply chain processes.

Get the Big Picture

Avoid problems locating your deliveries, keeping your inventory up-to-date and monitoring the use of your logistics equipment such as vehicle fleets, pallets and cases. Our RFID (Radio-Frequency Identification) technology automatically gives you a clear overview of the status of your inventory and equipment on manufacturing plants, in stores and warehouses or in storage facilities.









Whether it's

limiting our

effect on the

environment,

looking after

our staff or

giving to the

many communities

in which we

do business, we

take our social

responsibilities

seriously."

Our People

Neopost believes in looking after its employees, making sure they have all the training they need and rewarding them generously.

In 2013, 68% of Neopost's employees benefited from at least one training session. Our International Senior Management Program also provides training for management-grade staff.

We want our employees to feel a part of our success, so we reward them through profit-sharing programs.

We are committed to supporting cultural, ethnic and social diversity and gender equality. And, we encourage the employment of people with disabilities and those in the latter half of their careers.

Our Planet

Our environmental policy focuses on two main areas: the effect of our activities on the environment and the carbon footprint of our products and services.

The eco-design of our products aims to reduce their effect on the environment during their entire life cycle. So we take into account the choice of materials, the number of components, the weight of our machines, packaging volume for transport optimization, noise levels and energy consumption as well as recycling and dismantling.

On average, the recycling rate for our machines can reach 78%. We also collect and recycle ink cartridges and remanufacture some of our products, reducing the effect on the environment.

We use fuel-efficient vehicles and intelligent route planning to ensure that our drivers take the shortest route possible, which reduces CO₂ emissions.

What's more, the user-friendly sleep mode on our new machines means they consume as much as 50% less energy. This is good for your business and the environment.







Our Society

Neopost considers it a privilege to give back to society. This is why we support all our employees in their community efforts. We're also involved in many charitable initiatives across the globe and, last year, contributed in excess of €100,000 to charity.

Focus on France

We donate €5 to SOS Children's Villages in France for every postage machine leasing contract. More than €203,000 have been raised for this charity since 2007, enabling brothers and sisters who are orphaned, abandoned, or separated from their parents to grow up together in the safety and happiness of a new family-style life.





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The Neopost Network



Direct Presence in 31 Countries and Partners in More Than 90 Countries

Europe

- Poland

- France (HQ)

North America

- Canada
- United States

Latin America

- Mexico

Asia-Pacific











