Create
Produce
Distribute

:ʘ: Dataquest

Your Performance
is our priority

Simpler ways to SEND
customer communications

NEOPOST

Send.Receive.Connect.

Grow your business through more effective communications

Customer focus
Communicate with customers through their preferred media

Clarity
Deliver key messages in clear and attractive formats

Personalisation
Send the right message to the right person

Consistency
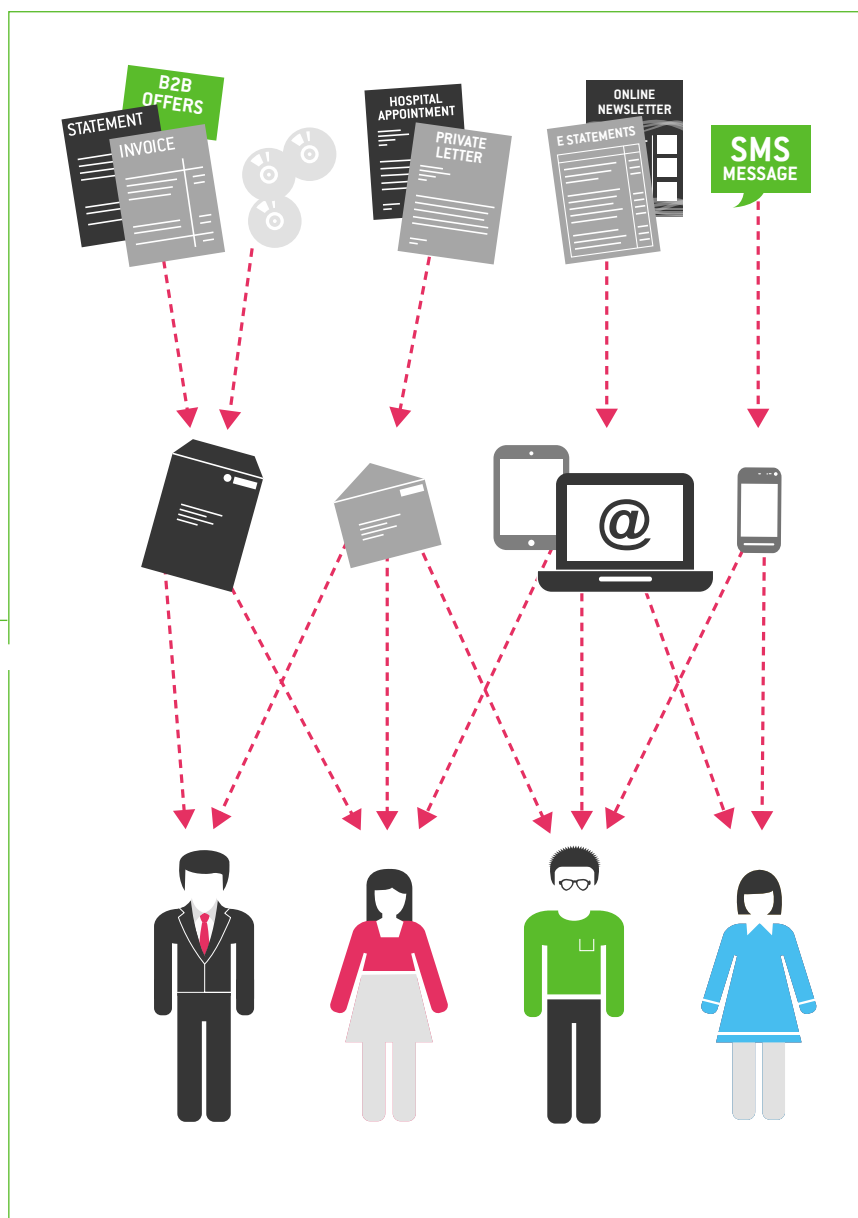Promote your brand image across all media

Reliability
Reduce human error and deliver important messages on time every time

Efficiency
Cut manual processes and automate communications

Managing multi-channel communications

STATEMENT

B2B OFFERS

INVOICE

HOSPITAL APPOINTMENT

PRIVATE LETTER

ONLINE NEWSLETTER

E STATEMENTS

SMS MESSAGE

@

Getting it right

- Promote your organisation, image, products and services
- Improve delivery rates and the ROI on marketing
- Free up staff for more valuable tasks
- Reduce costs

Getting it wrong

- Wasted postage and materials
- Risk of fines if confidential information goes astray
- Dissatisfied customers
- Unprofessional image

With Neopost solutions, you get the right message, to the right person, delivered the right way

NEOPOST

HOW TO REALLY CONNECT WITH YOUR CUSTOMERS

hello

@

hello

SMART WAYS TO MANAGE MULTI-CHANNEL COMMUNICATIONS

Download

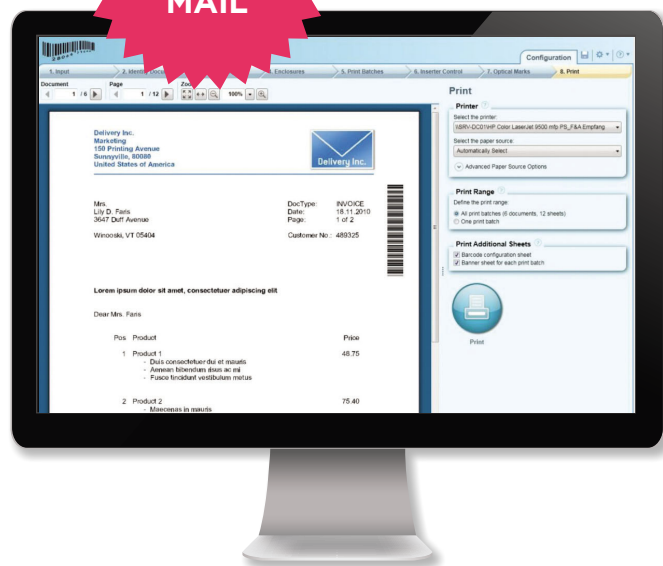**our Multichannel Communications guide at www.neopost.co.uk**

IMPROVE DATA ACCURACY

Addressing software

- Improve address accuracy of customer databases and mailings

- Reduce undeliverable mail to eliminate wasted postage and materials

- Properly formatted addresses help qualify for Royal Mail volume discounts

- Automate the preparation and sorting of mailings

- Correct data and validate addresses in real time at point of capture

CREATE

INTELLIGENT MAIL

**DESIGN DOCUMENTS SIMPLY
AND FLEXIBLY**

Output Management Software

- Format the layout of invoices, statements, policies, pay slips and other documents

- Create attractive marketing materials

- Enhance company image with consistent document design and brand templates

- Add document intelligence to manage downstream processes and data capture

FILL ENVELOPES QUICKLY AND ACCURATELY
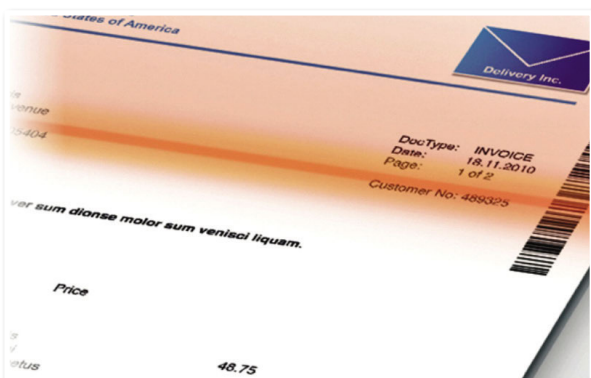
Folder inserters

- Save staff time – automatically insert envelopes with letters and mailpieces

- Tailor content to individuals

- Professional mailpiece appearance enhances brand image

- Handle range of insert types such as CDs, brochures or leaflets

INVOICE

HOSPITAL APPOINTMENT

AT LEAST 13x FASTER THAN BY HAND

PROD

MANAGE PERSONALISED CONTENT

Output Management Software

- Personalise documents by recipient and add selective documents or promotions for specific customers

- Barcode intelligence ensures the right document reaches the right person every time

- Avoid fines for misdirected sensitive or confidential information

  - Automatic mail processing reduces manual sorting, saving 30-60 seconds per item

DocType: INVOICE
Date: 18.11.2010
Page: 1 of 2
Customer No: 489325

ver sum dianse molor sum venisci liquam.

Price

48.75

75.40

ACCURATE AND SECURE

0 714335 423

OVERPRINT ENVELOPES IN COLOUR

Envelope printers

- Print names and addresses directly onto envelopes – no need to apply labels

- Personalisation improves deliverability and open rates

- Create impactful marketing promotions

- Control member and marketing mailings in-house

- No need to release data to third parties

ADDING COLOUR TO MAILINGS CAN INCREASE RESPONSE RATES BY UP TO 45%

DUCE

CENTRALISE PRODUCTION

Mail central

- Rationalise equipment, improve efficiency and increase management control of production processes

- Co-ordinate enterprise-wide communications for improved brand consistency

- Consolidate mail to access Royal Mail volume terms

- Provide efficient support for remote workers

SUPPORT REMOTE WORKING

REDUCE POSTAGE COSTS AND IMPROVE EFFICIENCY

Franking machines

- Quicker, convenient and more secure than stamps

- Process up to 260 letters per minute

- Easily calculate the right postage every time

- Smart technology allows reclaim of VAT on Royal Mail VAT-liable services

- More professional image

- Monitor and manage postal costs with free **myneopost** on-line service

Mrs A B Smith
123 Stamp Street
Post Town
Anyshire
ABC 123

SAVE UP TO
34%
VERSUS STAMPS

DISTRIBUTE

MANAGE DISTRIBUTION VIA MAIL, EMAIL AND SMS

Output Management Software

- Manage consumer communication preferences

- Securely distribute business-critical documents such as invoices and sales proposals

- Archive invoices in line with future HMRC requirements

- Schedule distribution

- Report on email KPIs

MULTI-CHANNEL COMMUNICATIONS

How we have helped our customers

Our new equipment has saved countless man hours and will soon provide us with sizeable discounts on our postage costs.

Circle Housing -
Folder Inserter

We're able to make savings and really tighten up on the budget.

University of Nottingham -
Franking Machine

By opting for the AS-970C Mach 5 the charity can print as few as a couple of hundred envelopes at an economic cost.

The Veterans Charity -
Address Printer

We have been able to improve the look of our financial documentation; process customer documents faster and in a more efficient manner.
We have also been able to answer our customers' queries far more quickly.

Regent Group -
Folder Inserter and OMS

The quality of output is excellent, the machine has saved a lot of time and allows us to reliably predict how long jobs will take to complete.

Denbighshire Council -
Folder Inserter

Creating effective direct mail campaigns

Download now at
www.Neopost.co.uk/dmaguide

Guide to incoming mail

Now download our Smarter ways to process incoming mail.

Download now at
www.neopost.co.uk/receive

Find out more about sending mail

@ info@dataquestuk.com

NEOPOST
Send.Receive.Connect.