

THE BUSINESS VALUE OF MICROSOFT AZURE

How implementing Microsoft Azure could boost
your business and enhance your operations



AN INTRODUCTION TO MICROSOFT AZURE

Microsoft Azure is an innovative cloud platform that allows users to build, deploy and manage applications through a global network of data centres. You can use the tools and frameworks of your choice, according to your specific preferences.

If you're looking to perform a Cloud migration, Azure is ideal as it can extend into your current IT environment and seamlessly integrate

with Microsoft databases and hybrid storage solutions. As Azure carries over the license from Microsoft 365, your user migration is vastly more efficient.

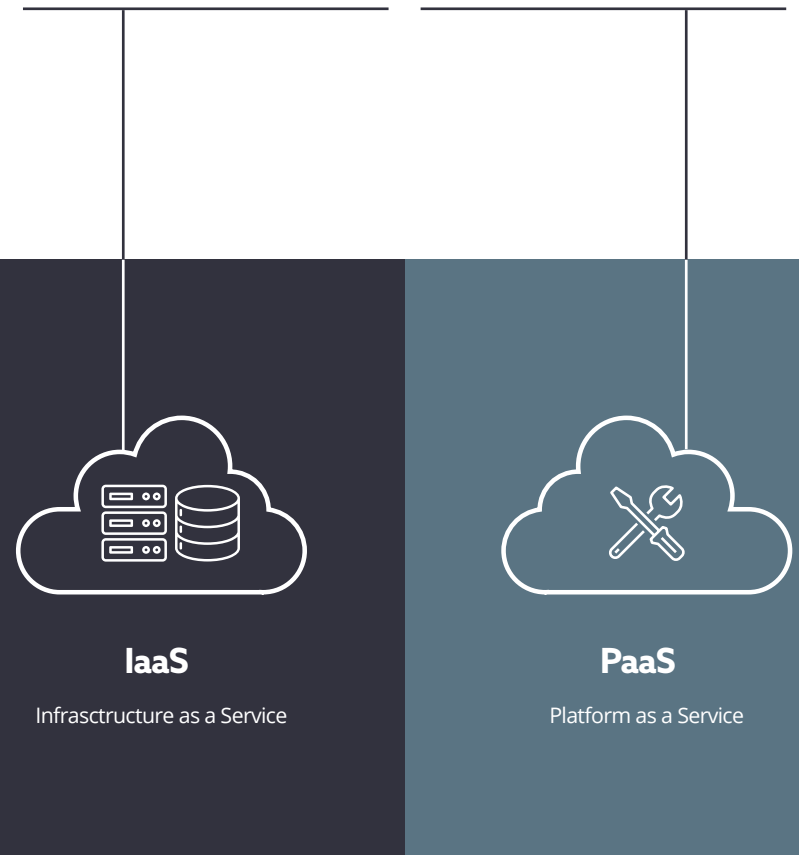
Azure has two current Cloud platforms available. It can function as either Infrastructure as Service (IaaS) or Platform as a Service (PaaS). Which service you use depends on your unique business needs.

IaaS

An IaaS platform allows users to provide storage, network, backup and Disaster Recovery services. If your business intends to store sensitive, confidential data in the Cloud and needs compliance, then IaaS is preferable as it gives you full control of the Cloud environment.

PaaS

PaaS enables developers to build, test and deploy solutions and applications in the Cloud and on mobile devices. If your primary goal is to run and build customised applications, then PaaS is ideal.



THE BUSINESS BENEFITS OF AZURE

Why should your business migrate to Microsoft Azure? Azure is a multi-faceted solution that can resolve many of your business' specific concerns and pain points, from cyber security to scalability. It has a range of innovative and unique business benefits that set it apart from other Cloud platforms.

COST SAVINGS

Let's be honest, we all love a cost-efficient solution. Azure has a pay-as-you-go model, so you'll only ever pay for what you use. Furthermore, Azure offers significant cost-savings in contrast to storing data in on-premise servers. Businesses have seen up to 60% savings when they switch to Cloud storage.

USER-FRIENDLINESS

With Azure, it doesn't matter if you're not a tech expert. Azure is easy to understand, navigate and manage, whatever your level of experience.

SIMPLICITY

Azure makes things simple, with over 50 user-friendly tools that you can use to carry out your projects easily. If you hate hassle, Azure is the user-friendly solution for you.



FAMILIAR TECHNOLOGIES

Microsoft use technologies, such as Windows and Linux, that your business will be familiar with. You'll probably already be using Microsoft applications like Microsoft 365 and Outlook within your organisation, so you'll have an existing understanding of the Azure interface.



SCALABILITY

As a Cloud solution, Microsoft Azure is fully scalable. Azure lets you easily expand or contract cloud resources depending on your specific requirements. This is a major advantage, as Azure will continue to support you as your business grows.

ROBUST SECURITY

In the current, mature threat landscape, cyber security will be a major concern for your business. Fortunately, Azure has many integrated security benefits that will protect your company from cyber risks.

Your business' data is extremely valuable. Azure guards against expensive data loss by storing and backing up your data in the Cloud. The disaster recovery capabilities of Azure are strong, so your data is given an extra level of protection.

Azure also has built-in security features. These include Azure Security Center which allows you to manage your security preferences easily, and Azure Firewall, which protects you from ransomware. You can also control user-access with identity and access management and multi-factor authentication.

Microsoft invests \$1 billion into cyber security annually, so with Azure you'll always be benefitting from the most up to date and advanced defences. If data protection is a priority for your business, then Azure has the robust cyber security features to satisfy you.

FLEXIBILITY

In business, agility is an extremely valuable asset. Therefore, the flexibility of Microsoft Azure is a huge advantage. You might be cautious or uncertain about sending all your data to the Cloud at once. Azure allows users to go hybrid, retaining the safety and reassurance of on-premise servers while reaping the advantages of the Cloud. You'll have more freedom: being able to integrate and manage your environments with services designed for hybrid cloud.

EFFICIENCY

Azure also offers greater efficiency, allowing you to deploy new applications and approaches quickly and effectively. Azure places control back in your hands: it's adaptable to any of your business needs.

GROWTH

Are you a forward-thinking business? Is business growth one of your primary goals? If so, Azure is perfect. Microsoft is always developing services and finding new ways to innovate. With Azure, you'll benefit from the most up-to-date technology. If your business is always looking to the future, then Azure is the perfect solution to support you today and prepare you for what will come tomorrow.



AZURE UNPACKED

Are you still unsure how Azure could enhance your business processes? This at-a-glance break-down will demonstrate how Azure can boost the efficiency, productivity and security of your organisation.

Its wrap-around solution means that it can work with many business models hassle-free.	If you need to store data within a certain geographical location then Microsoft has over 30 regions to choose from, worldwide.
Its pay-as-you-go model means you'll only ever pay for what you need, and you can easily scale for customer demand.	It seamlessly integrates with Microsoft 365 apps.
Its natural agility and lack of need for outlay on expensive hardware, allows a user to easily develop and trial apps from within its suite of products.	Your data is securely replicated three times in the cloud and offers complete disaster recovery and back up.
Since Azure meets full compliance needs - as observed by the Microsoft Trust Centre - your data will remain 100% yours when in the Cloud.	If you don't want to migrate everything at once, Azure is great for going hybrid and doing a partial migration.

EXPLORE THE STATISTICS

AZURE HAS
90+
COMPLIANCE
OFFERINGS
More than any other
Cloud platform in the
industry.

95%
FORTUNE 500
COMPANIES
TRUST THEIR
BUSINESS ON
AZURE

\$1bn
PER YEAR
INVESTED IN
SECURITY
so Microsoft can
provide reliable
and effective cyber
protection to
consumers.

IS YOUR BUSINESS READY TO TRANSITION TO MICROSOFT AZURE?

Contact us today to begin the
migration process.

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